

Bingyan 2023
portfolio
UI/UX DESIGN & GRAPHIC DESIGN

Bingyan Li

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Tongling, Anhui Province, China

My Experience

University Lecturer

2017-present / Tongling University

UI Designer

2017-present / Artech Tech Co.

Website UI Designer

2016-2017 / Hangzhou Alltu Photo Tech Co.

Master Degree of Design

2014-2017 / Zhejiang A&F University

Bachelor Degree of Engineering

Hebei University / Communication College / 2010-2014



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Works made
with love.

Logo and Icon **01**

We Tech Logo / App Icon

Website Design **02**

Sensoro / Ebook / Architecture Firm / Museum

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Warm / ITuring / KK Music

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Poster / Graphic Practice



我们科技



我们科技



我们科技



我们科技



我们科技



我们

WE TECH LOGOTYPE

"We technology" company, based in Hangzhou, embodies the essence of collaboration and teamwork in its name. The design of our logo visually represents the spirit of collaboration and reflects our friendly attitude.






Icon Graphic Design

Ohmylife Dairy App Icon

"OhMyLife" is a unique diary app dedicated to capturing the essence of everyday life. Designed to be your personal companion in the journey of self-reflection and expression,



Sensoro Tracker

Web And App Design

This is a set of e-commerce shopping website design. The picture next is the order page, complex but clear.



张雨 收

默认地址

浙江省 杭州市 滨江区
金海岸11幢二单元2012
186****0560

张轩雨 收

北京市 朝阳区 三元桥
曙光西里甲6号时间国际A座
186****0560

Sensoro Tracker PRO

高清双向通话 / 五重精准定位 / 十天超长待机

价格 **¥ 320** 免运费

选择颜色

数量

立即购买

官方正品 3个月质保 7天无理由退货

Sensoro Tracker

Tracker Pro

Tracker Classic

Tracker APP

张粒

我的订单

全部订单

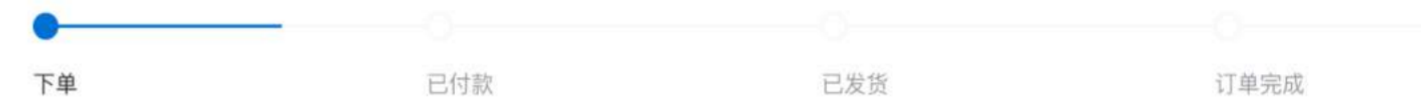
个人中心

我的订单

收货地址

修改密码

订单编号: 1180208707147231



购物清单

商品信息	单价	数量	小计
Sensoro Tracker Pro Black	¥ 188.00	x2	¥ 6400.00
Sensoro Tracker Black	¥ 188.00	x2	¥ 6400.00

收货信息 [修改](#)

李炳琰 收 186****0560
河北省 承德市 围场满族蒙古族自治县 恒大绿洲 11栋2021

发票信息 [修改](#)

电子发票 [购买商品明细](#)
发票抬头: 北京市齿轮易创科技有限公司

总计: **¥ 10200.00** 运费: **¥ 10.00** 应付金额: **¥ 10200**

取消订单

前往支付

订单编号: 1180208707147231



购物清单

商品信息	单价	数量	小计
Sensoro Tracker Pro Black	¥ 188.00	x2	¥ 6400.00

Digital Textbook System Design

Website Design

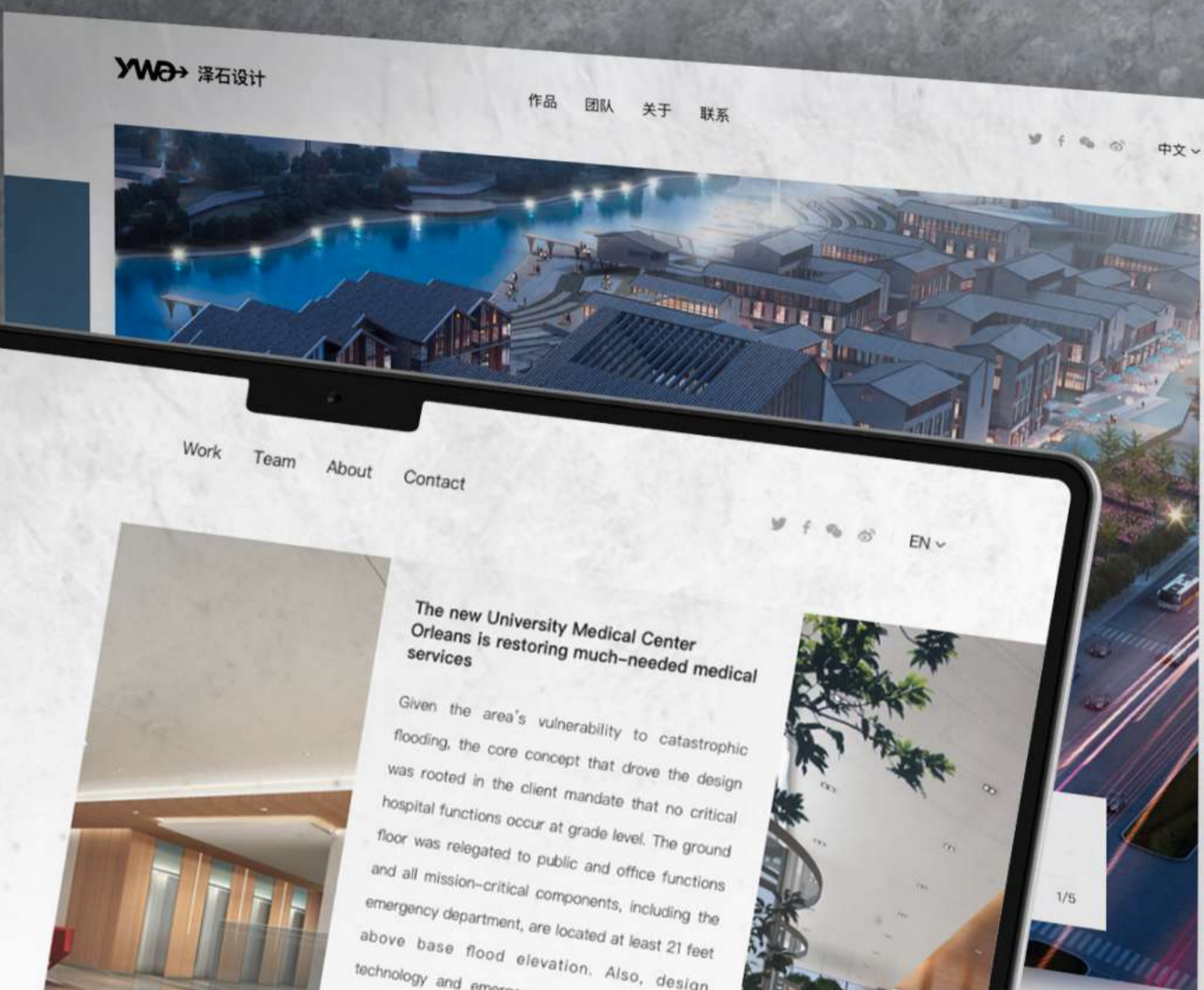
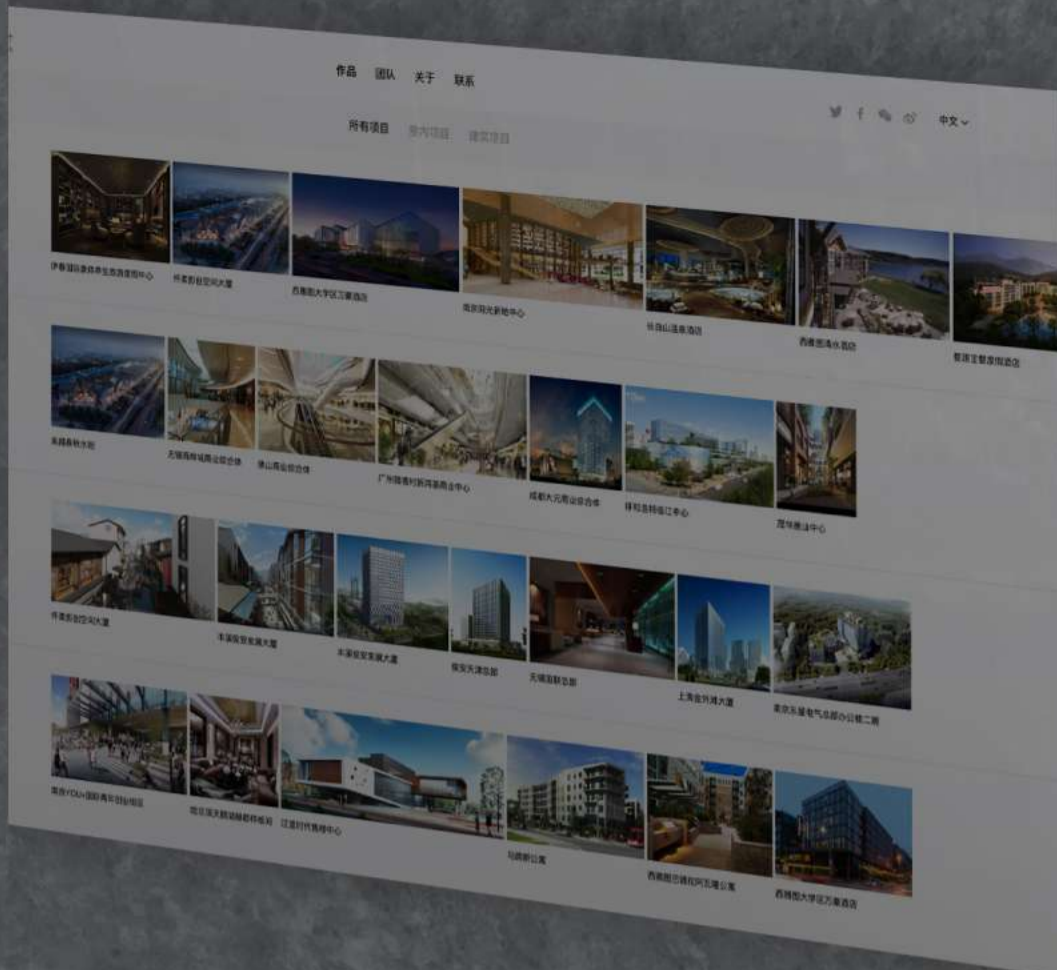
<https://www.130.digibook.artech.cn/index.html#/> (beta)

PT Press will provide digital textbooks for college students and teachers through this platform.

This is a comprehensive set of e-book textbook systems that comprises a website, computer software and mobile software for multiple platforms.

It also features notes, comments, and class management in various interactive forms. The content of the textbook incorporates text, video, audio, and other multimedia elements.





Interaction Innovation

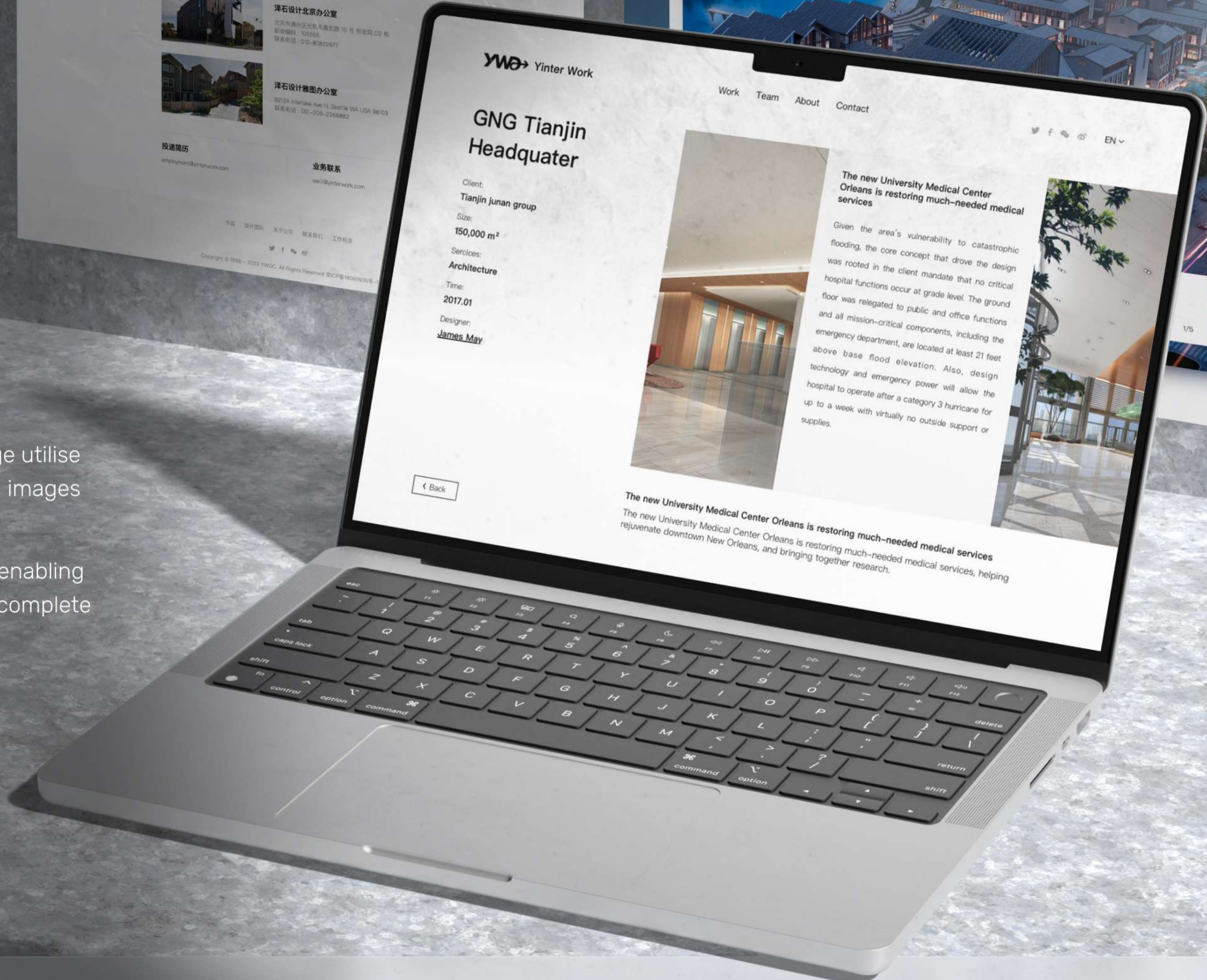
Both the list page and the project details page utilise horizontal scrolling, ideal for accommodating images of all ratios on the site.

Maintaining a fixed height for the image and enabling horizontal scrolling significantly ensures the complete display of the image.

<http://www.yinterwork.cn/>

Architecuter Firm

Website Design



Nanan Art Museum

Website Design

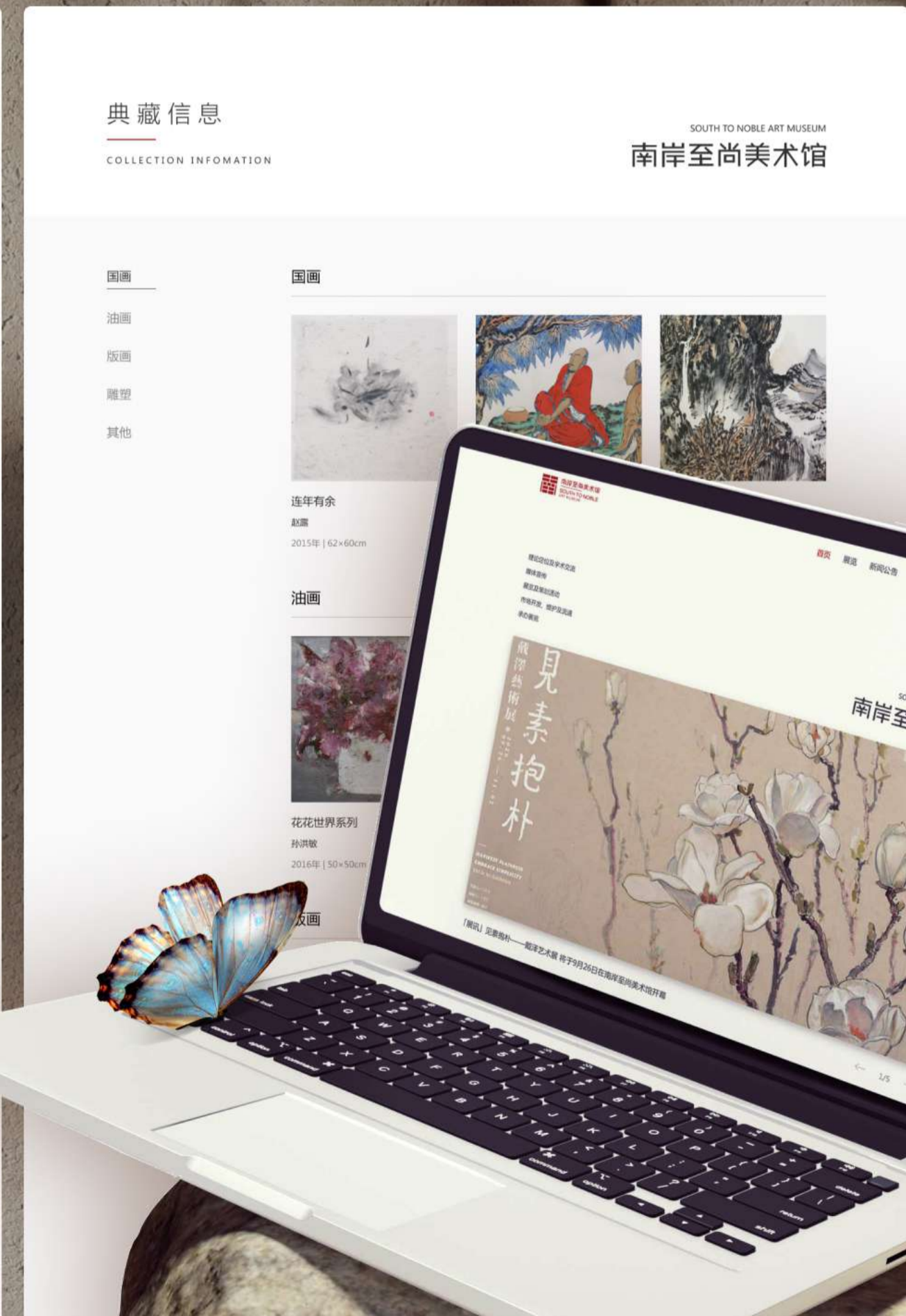
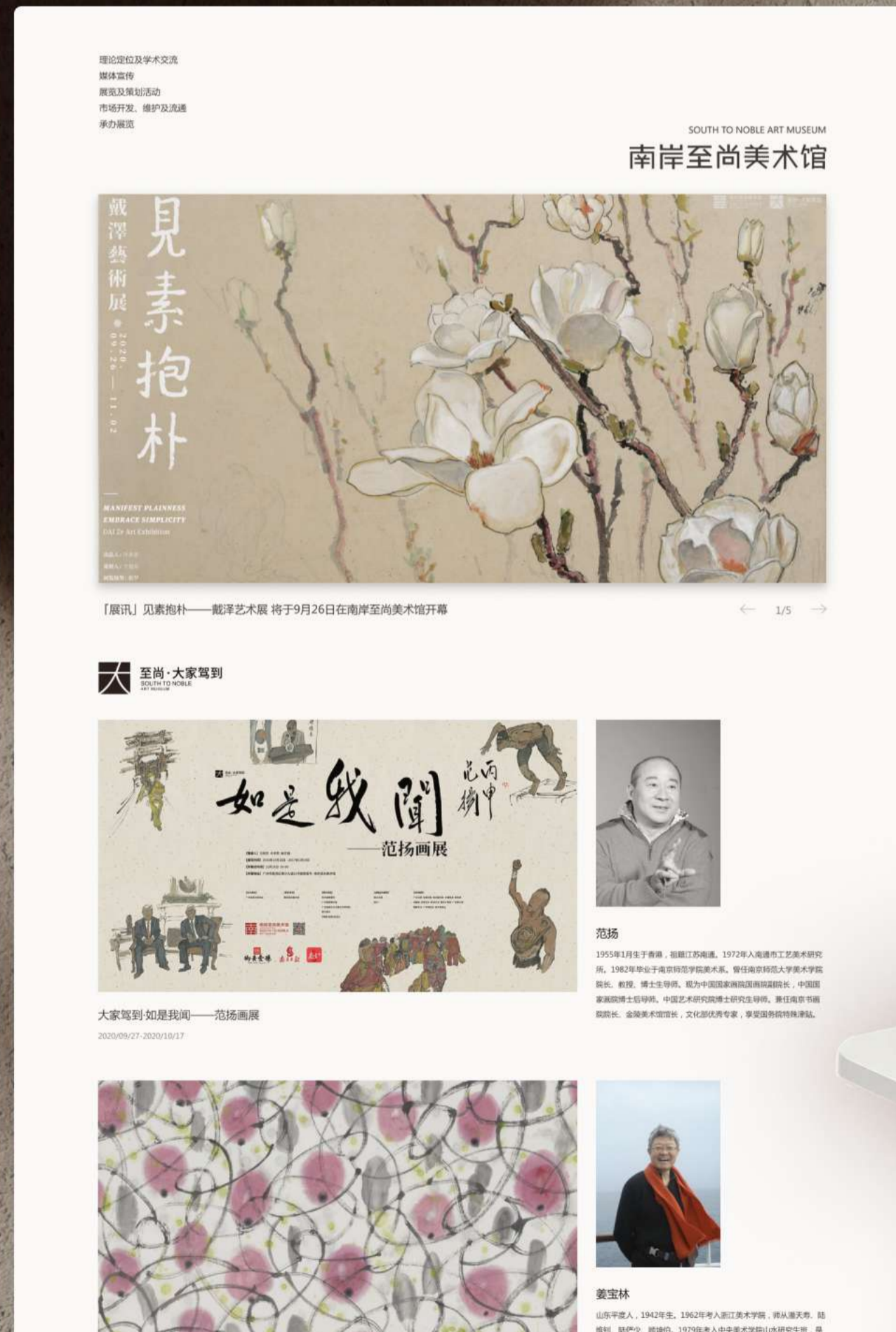
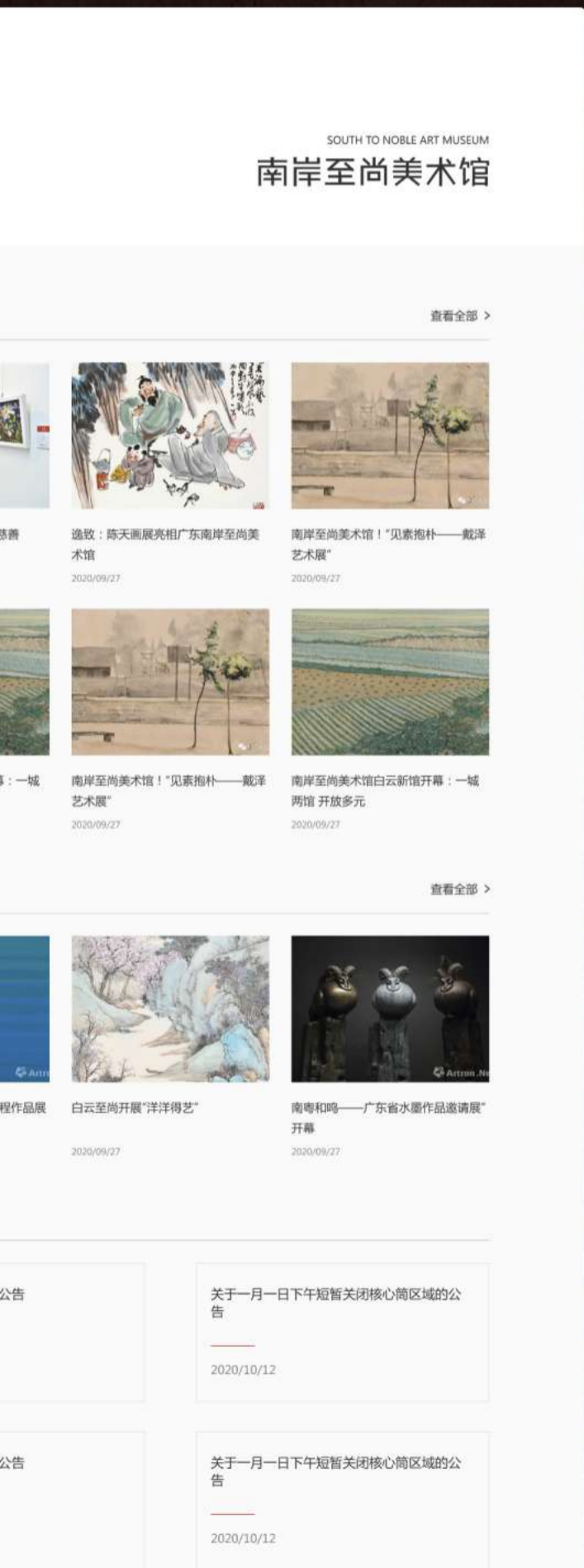
Consistency

The art museum's website is designed to showcase five types of information. The use of a consistent layout enhances the overall UX and UI.

<https://nanzartmuseum.com/>

Minimalism

For art museum websites, artwork plays the leading role, and the user interface should be used as a container to exhibit the paintings. Therefore, the UI should adopt a minimalist style to highlight the works.





WARM APP

Task Management

This is a cartoon-style APP to help develop life habits. You can record time and keep a diary within the APP.

I designed the whole app and it's two versions.

The logo is a caterpillar. By accumulating time, the caterpillar will grow into a beautiful butterfly.



Turing Press Community

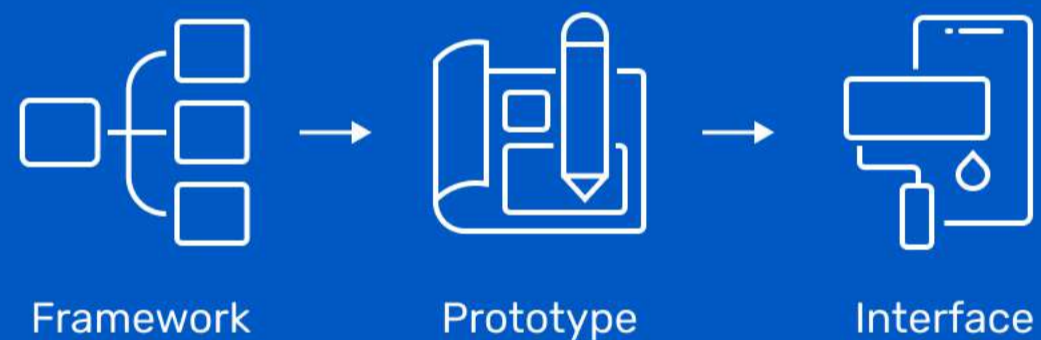
App Design



Rebuilding from website



Work process



This project aims to create a mobile website mirroring the PC version. To do so, we'll sort and restructure the original website's layout based on mobile user habits and functional priorities. This reorganization aims to establish a more effective content hierarchy on the mobile site.

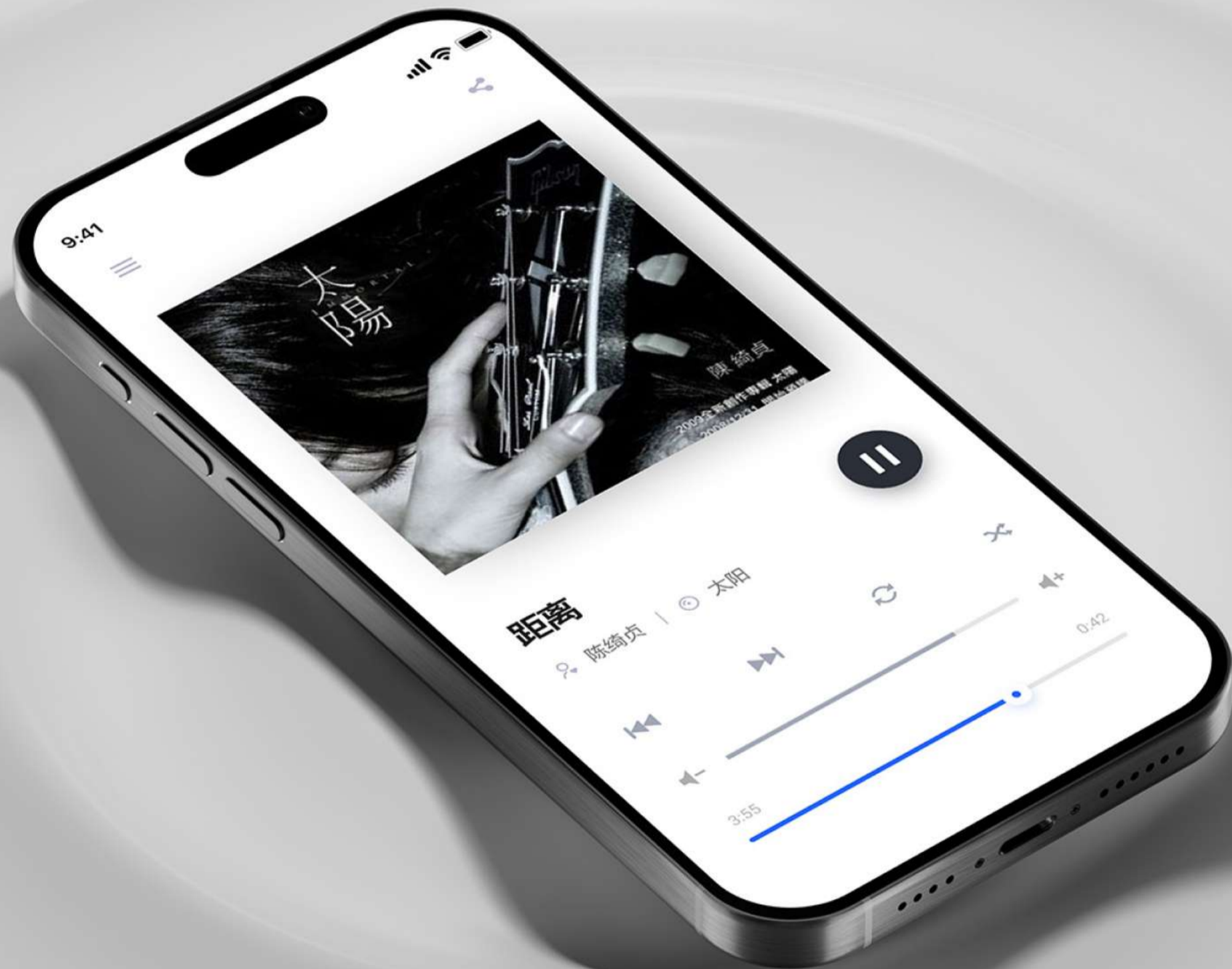
<https://m.ituring.com.cn/>





KK, Play Music

App Design



Project Overview

This is a WeChat mini-application called KK Song. You can use it to order songs and change the music in nearby coffee shops, restaurants, and other open businesses that have been granted permission.

The app was designed in 2017. This page and the next page show some of KK's pages which is redesigned now.

Design Thinking

The project's design aims to present and organize information clearly, enabling quick access to the desired content.

Information is simplified and presented by ranking the information's importance and visual elements such as colour and graphics.



POSTERS DESIGN

This set of five posters was designed to introduce a **probiotic powder** for infants. **Yellow** creates a sunny and healthy visual experience.



Zebra Prime
斑马在手 品质全球

其他品牌

其他品牌

3个月以上

添加剂

工厂签约牧场

Little Umbrella

小小雨伞特有

每1g燕窝酸
含N-乙酰神经氨酸
100mg

抗病毒

强免疫

促吸收

升智力

燕窝酸

Little Umbrella

Zebra Prime
斑马在手 品质全球

小小雨伞独有
“四维一体”专利配方

打造免疫力 **小超人**

乳铁蛋白

燕窝酸

益生元

双益生菌

乳铁蛋白 / 提高免疫力，降低63%的肺炎、支气管炎的发病几率
燕窝酸 / 3岁之前补充燕窝酸，是宝宝高智商形成的关键因素

Little Umbrella

Zebra Prime
斑马在手 品质全球

小小雨伞特有

益生元 **养** 益生菌
助力体内益生菌增殖

低聚糖 VS 白砂糖

益生元（低聚糖类）	→	食用糖（砂糖类）
是体内益生菌的食物来源	→	体内益生菌不能食用
一般人群均可食用	→	糖尿病人不可食用
近乎“零”热量的膳食纤维	→	人体每天热量来源
调节肠道菌群、促进营养吸收	→	过多食用会诱发龋齿、肥胖
不进血液，不增加血糖浓度	→	单糖结构可进入到血液

Little Umbrella

小小雨伞特有

黄金益生菌搭
宝宝安心，妈

鼠李糖乳杆菌

乳双歧杆菌HN019

腹泻便秘

容易过敏



Opening
Bingyan
New 2024
Chapters In

Feel feel to have a chat

✉ libingyanlily@gmail.com

💬 [Lilysnowpure](#)